

REGISTRATION

4th Annual Conference Changing the Face of Cancer Care™

First Name

Middle Initial

Last Name

☐ Nurse

☐ Social Worker

☐ Other

Mailing Address

City

Prov/State

Country

E-mail

Phone

Fax

Birth Date (MM/DD)

Suite

Postal/Zip Code

Specialty

(Your confirmation will be sent via e-mail.)

Please check the appropriate category:

☐ Member

☐ Non-Member

Prior to September 30, 2012

On-Site Registration

\$190

\$210

\$215

\$235

Patient Advocates: \$40.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

Payment can be made by:

☐ Check

☐ VISA

☐ MasterCard

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☐ American Express

Name as it Appears on Credit Card

Signature

Card Number

Expiration Date

Security Code

Billing Address of Card (if different from above; zip code required): Street

Country

Postal/Zip Code

City

Prov/State

Postal/Zip Code

There are a few ways to register with us:

- 1) Online at [www.NCONN.org](http://www.NCONN.org)
- 2) Call (800) 581-0175
- 3) Fill out the registration form below and fax it to (800) 581-0175

Registration fees include continental breakfast, breaks, and e-syllabus materials. Please complete the registration form and mail it with your payment to the address below, or visit NCONN.org to register online. Checks and credit cards are accepted. To register by phone or fax, please use (800) 581-0175 (credit cards only).

Please make checks payable to NCONN

All payments must be made by a draft on a United States bank.

Conference Cancellation Policy: Prior to September 1, 2012, a full conference refund will be given, less \$45 processing fee. No refunds will be made after September 25, 2012.

Initial here if you do not wish to be informed of other PER educational activities.

Physicians' Education Resource, LLC  
666 Plainsboro Rd, Ste 356  
Plainsboro, NJ 08536

October 4-6, 2012 • Nashville Gaylord Opryland • Nashville, TN

DANNEMILLER

This activity has been approved for estimated CNE credit hours and contact hours through National Association of Social Workers (NASW). The exact amount of CE credit will be determined upon content review.

Dannemiller is a provider approved by the California Board of Registered Nursing, Provider Number 4229. RNs outside California must verify with their licensing agency for approval of this course.

PHYSICIANS' EDUCATION RESOURCE, LLC

National Coalition of Oncology Nurse Navigators

SPACE IS LIMITED  
Reserve your seat today!

4th Annual Conference  
Changing the Face of Cancer Care™

October 4-6, 2012  
Nashville Gaylord Opryland • Nashville, TN

Register online now at:  
[www.NCONN.org](http://www.NCONN.org)

Overview and Purpose

More than ever, Oncology Nurse Navigators are taking a more active role with their patients throughout the cancer care continuum. This expanded role has led to a need to improve clinical practice and develop a better understanding of optimizing care and navigational skills for individuals. ONNs must stay abreast of treatment advances, treatment options, insurance requirements, financial obstacles, quality of life issues, and the integration of survivorship principles into clinical practice as well as the ever-changing health care climate.

Target Audience

This conference is designed for oncology nurses, oncology nurse navigators, clinical nurse specialists, social workers, community health care workers, patient navigators, and other experienced health care professionals dedicated to the field of oncology.

Objectives and Summary

The two-day conference aims to address the real time needs of the oncology nurse navigator and/or health care professional developing or expanding a disease specific or multi-disciplinary navigation program. Attendees will be provided a wide variety of topics affecting oncology nurse navigators and their programs today. The 2012 program will delve into the genetic and genomic science and the navigation needs of melanoma, gynecological, GI, thoracic, breast, hematologic oncologic cancers. Management of disease, treatment options, side effects, program management and quality of life across the cancer care continuum will also be addressed.

Topics

- Navigating genetics and genomics
- Grant writing
- Breast cancer updates
- Integrating holistic options into new treatment options and considerations for melanoma prostate cancer treatment guidelines
- Considerations for urological cancer patients
- Considerations for GI and esophageal cancers
- ACOS guidelines and implications to navigation and cancer programs
- NCCCP matrix guidelines, direction and findings
- Survivorship treatment plans
- Data collection, reporting data and developing effective metrics in navigation programs
- Individualizing therapy for Thoracic patients as they are navigated from screening, diagnosis and treatment
- Individualizing therapy for GYN cancer patients as they are navigated from screening, diagnosis and treatment
- Individualizing and considerations for hematologic cancer patients as they are navigated from diagnosis and treatment
- Navigating financial and legal obstacles
- Basic navigation program development, established and expansion of a navigation program.
- Oncology nurse navigation of the mastectomy patient
- Sharing of best practices in oncology nurse navigation
- ... and much more

Continuing Education Information

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www.NCONN.org

FACULTY

CHAIR

Sharon Francz, BHA

Executive Director  
President and Co-Founder  
National Coalition for Oncology Nurse Navigators

INVITED FACULTY

Wendy Ballou RN, BS, OCN, CCM Davenport, Iowa	Wyona M. Freysteinson, PhD, MN Houston, TX	Jen Mills San Francisco, CA
Cindi Cantril, RN, OCN, MPH Santa Rosa, CA	Kathleen A. Gamblin, RN, BSN, OCN Atlanta, GA	Joanna Morales, JD Principal at North Star Alliances
Penny Daugherty, RN, MS, OCN Atlanta, GA	Rajni Kannan, BS, MS, RN, ANP-BC New York, NY	Cristi Radford, MS, CGC Sarasota, FL
Karen Davin, BS, RN OCN Houston, Texas	Susan J. Keen, RN OCN Richmond, VA	Gloria Robinson, BA, CHW, BN Houston, Texas
Frank delaRama, RN, MS, AOCNS Palo Alto, CA	Elizabeth Kelly, PhD, RN, CNS-CH, BC-HSP Houston, TX	Susan Stary RN, MSN, OCN Houston, Texas
Amy S. Deutsch, DNP, RN, CNS, AOCNS Houston, TX	Michael L. Krychman, MD, FACOG Los Angeles, CA; Irvine, CA	Rebecca S. Trupp, RN, OCN, CBPN-IC Bethesda, MD
Barbara A. Doherty, RN, BSN, CCM, LNC, Bethesda, MD	Karen Masino, MS, CNP, ACNP-BC, Harvey, IL	Mary Lou Woodford, RN, BSN, MBA, CCM Boston, MA
Mark Duncan, M.D. F.A.C.S. Baltimore, MD	Diane McElwain, RN, OCN, M.Ed. York, PA	Linda Wuest, BSN, RN, OCN Humble, TX
Beth Baughman DuPree, MD FACS Meadowbrook, PA	Lori McMullen RN, MSN, OCN Philadelphia, PA	

ACCOMMODATIONS

Gaylord Opryland Resort & Convention Center  
2800 Opryland Drive  
Nashville, TN 37214

Reservations: (888) 777-6779

or (615) 883-2211

Book a room online at the Gaylord Opryland Hotel at [reservations.oprylandhotels.com](http://reservations.oprylandhotels.com)

Use Booking Code: x-PER12

Applicable taxes will be added to room rates (currently 9.25% sales tax, 6% occupancy tax, and \$2.50 city tax per room per night). Group rates will be available three days prior to arrival and three days after departure, on a space available base. Each additional person to a room is \$20.00 for triple and quad occupancy. Children 12 years and under are free when occupying the same room as their parents.

\$169 Standard Room  
\$199 Garden Atrium View Room

The deadline for making your hotel reservations is September 18, 2012. After that date, or in the event that the room block becomes full prior to the deadline, rooms are subject to availability, and the room rates may increase.



AGENDA

Thursday, October 4, 2012

Pre-Conference	
4:30–7:00 PM	Registration
4:30 PM	NCONN Business Meeting
4:00 PM	Genetics and Genomics:Practical Navigation for Integrating into Practice (CE accredited) <b>Cristi Radford, MS, CGC</b>
5:00 PM	“Show Me the Money: How to Identify, Apply and Write a Successful Grant” (non-CE accredited) <b>Jen Mills</b>
6:00–8:30 PM	Posters & Cocktail Reception Exhibits Open

Friday, October 5, 2012

General Session	
7:00 AM	Registration, Breakfast & View Exhibits
8:00 AM	Welcome and Introduction <b>Sharon Francz, BHA</b>
8:15 AM	<b>KEYNOTE SPEAKER</b> Breast Cancer Updates: New and Current Treatments for an Integrated Approach into Practice <b>Beth Baughman DuPree, MD FACS</b>
9:30 AM	Sexual Wellness and Oncofertility in Cancer Patients: Issues and Answers <b>Michael L. Krychman, MD, FACOG</b>
10:30 AM	BREAK
10:45 AM	“Hospital System, College, Oncology Nurse Navigators &Community Health Workers: The Power of Collaborative Partnerships” <i>Moderator:</i> <b>Amy Deutsch DNP, RN, CNS, AOCNS</b> <b>Elizabeth Kelley PhD, RN, CNS-CH, BC-HSP</b> <b>Karen Davin, BS, RN OCN (ONN)</b> <b>Gloria Robinson, BA, CHW, BN</b>
12:15 PM	Lunch with Exhibitors
1:15 PM	Shared Care and Management of Patients with Gastrointestinal Cancer <b>Mark Duncan, M.D. F.A.C.S.</b>
2:15 PM	Treatment Options for Newly Diagnosed and Unresectable Metastatic Melanoma Patient <b>Rajni Kannan, NP</b>
3:15 PM	BREAK
3:30 PM	Navigating Financial and Legal Obstacles <b>Joanna Morales, J.D.</b>
4:30 PM	“Reflections: Mirror Research, Oncology Nurse Navigators and Mirror Interventions for Use with Mastectomy Patients” <i>Moderator:</i> <b>Amy Deutsch, DNP, RN, CNS, AOCNS</b> <b>Wyona Freysteinson, PhD, MN</b> <b>Linda Wuest, BSN, RN, OCN</b>
5:45 PM	Conference ends for the day
7:00-8:30 PM	Networking Reception in Exhibit Hall Award Ceremony The Monica Knoll Award CANCER101.ORG

Saturday, October 6, 2012

7:00 AM–12:30 PM	Registration Desk Open
7:00 AM	Breakfast with Exhibitors
Concurrent Breakout Sessions	
8:00-8:45am	<i>Basics: Getting started, developing and expanding</i>
Session 1	Basic Navigation Program Development and Expansion <b>Lori McMullen, RN, MSN, OCN</b>
Session 2	Prostate Cancer Shared Treatment Decision Making & the Role of the Navigator <b>Frank Delarama, RN, MS, AOCNS</b>
Session 3	ACOS Guidelines and Implications to Navigation Programs <b>Mary Lou Woodford, RN, MBA, CCM</b>
9:00-9:45 AM	<i>DATA: Systems, Reporting and Developing effective Metrics Roundtables</i>
Session 1	Data Collection Systems, Reporting Data and Developing Effective Metrics <b>Wendy Ballou, RN, BS, OCN, CCM</b>
Session 2	Creating and Implementing a Survivorship Program <b>Karen Masino, MS, CNP, ACNP-BC, AOCNP, RN, RD, LDN</b>
Session 3	ACOS Guidelines and Implications to Navigation Programs <b>Mary Lou Woodford, RN, MBA, CCM</b>
9:45 AM	BREAK
10:00-10:45 AM	<i>Next Level: Navigating Beyond the Basics</i>
Session 1	Health Promotion for Cancer Survivors <b>Diane McElwain, RN, OCN, M.Ed</b>
Session 2	Creating and Implementing a Survivorship Program <b>Karen Masino, MS, CNP, ACNP-BC, AOCNP, RN, RD, LDN</b>
Session 3	Data Collection Systems, Reporting Data and Developing Effective Metrics <b>Wendy Ballou, RN, BS, OCN, CCM</b>
General Session	
11:00 AM	Disease Specific Navigation: Approaches for Effective Management <i>Moderator:</i> <b>Susan Keen RN, OCN</b>  Thoracic Navigation <b>Kathleen Gamblin , RN, BSN,OCN</b>  GI Navigation <b>Barbara A. Doherty, RN, BSN, CCM, LNC, PAHM, CHC, AADP-C</b>  GynOnc Navigation <b>Penny Daugherty, RN, MS, OCN</b>
12:00 PM	Sharing of Best Practices: Adherence and Compliance Strategies Moderated Panel (with Interactive Audience Participation) <i>Moderator:</i> <b>Rebecca Trupp, RN, OCN, CBPN-IC</b> <b>Susan Stary, RN, MSN, OCN</b> <b>Wendy Ballou, RN, BS, OCN, CCM</b> <b>Cynthia Cantril, RN, OCN, MPH</b> <b>Lori McMullen, RN, MSN, OCN</b>
1:00 PM	Closing Remarks



Register online now  
get 10% off the price of  
registration\*  
Use code: BRO

\*promotional code must be entered at time of registration